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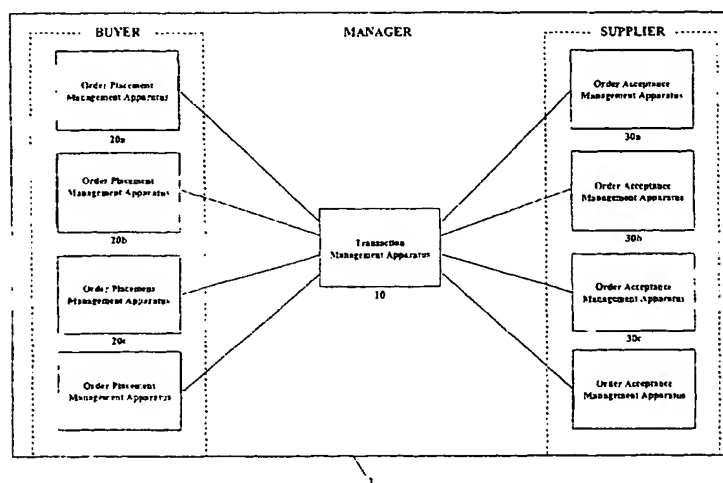
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(54) Title: ORDER PLACEMENT AND ACCEPTANCE MANAGEMENT SYSTEM



(57) Abstract: An order placement and acceptance management system is presented. In an exemplary embodiment, an order acceptance management apparatus ("OAMA") receives a predetermined quotation request transmitted by an order placement management apparatus. The OAMA generates a quotation result based on data on products and services which is segmented and stored in a database. The order placement management apparatus ("OPMA") as well as a transaction management apparatus ("TMA") store the quotation results transmitted by the OAMA in their own respective storage units, and the OPMA can choose amongst the received quotations to place an order. In an exemplary embodiment, other order placement management apparatuses can also use the quotation results and data on completed transactions which are stored in the transaction management apparatus as reference prices in order to estimate purchase prices for future transactions or evaluate quotations received from OAMAs.

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